MANIFESTO 2014

FOR THE MEMBERS OF THE EUROPEAN PARLIAMENT

STEEL IS EUROPEAN… THAT'S HOW IT SHOULD REMAIN

REBALANCING EU POLICY – FOR INDUSTRIAL GROWTH, INNOVATION, JOBS AND SOCIAL WELFARE

IT IS ESSENTIAL THAT STEEL IS MADE IN EUROPE

STEEL MADE IN EUROPE IS...

... the **foundation of Europe's economy** and its major value chains, such as automotive, construction, mechanical engineering, domestic appliances, and low carbon energies

... **indispensible** for Europe's skills base, innovation, resource efficiency, environment protection, employment and growth, and thus Europe's ability to compete in the global race

335 000
skilled jobs

1 500 000
supply chain jobs, dependent on steel made in Europe

500
production sites

170 000 000
tonnes of steel produced each year

170 000 000 000 €
turnover = **1.4 %** of the EU's GDP

100%
recyclable, endlessly, a permanent material

25%
reduction in CO_2 emissions from EU steelmaking since 1990

75%
of a wind tower

450 mio.
tonnes of CO_2 savings per year by 2030 due to innovative steel applications

EUROPEAN STEEL IS UNDER THREAT TODAY...

20%
jobs lost since 2007

20%
drop in production levels

200%
industrial electricity prices in the EU compared with the US

300%
industrial gas prices in the EU compared with the US

STOP CREATING AN INDUSTRIAL MUSEUM OF EUROPE

STEEL IS EVERYWHERE IN OUR DAILY LIVES

- No spoon without steel – **No cooking without steel**
- No house without steel – **No shelter without steel**
- No car, no train, no plane without steel – **No mobility without steel**
- No wind tower without steel – **No climate friendly energy without steel**

NO INNOVATION, NO PROSPERITY WITHOUT EUROPEAN STEEL

KEEP IT IN THE HEART OF EUROPE'S PEOPLE AND AS THE BASE OF EUROPE'S ECONOMY

IF YOU WANT TO KEEP THE BACKBONE OF INDUSTRY IN EUROPE, WE NEED...

1. A rebalancing of the EU's industrial, energy and climate policies - climate objectives, industrial growth and jobs are compatible
2. Less bureaucratic burdens; instead, incentives for industrial investment
3. Competitive energy prices for the steel industry. No unilateral increase of carbon and energy prices through policies in Europe
4. Technically and economically achievable climate targets for steel
5. Urgent reform of the EU Emissions Trading Scheme. For globally competing sectors, at the level of most efficient installations, legislation needs to secure that there are neither shortages in free CO_2 permits nor CO_2 costs passed through in electricity prices
6. Member States need to exempt industry from de-cabornisation and energy surcharges as long as competitors do not have to bear similar costs
7. No "EU-topia". Europe must not again impose unilateral CO_2 reduction targets on itself which no one else in the world follows

THERE ARE SOLUTIONS FOR A WIN-WIN EU ENERGY AND CLIMATE POLICY WITHOUT DAMAGING EUROPE'S MANUFACTURING INDUSTRY

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